



PRESS RELEASE:

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Dr. Toy announces the Eighth Dr. Toy's Best Green Toy Awards and Best Green Toy Company Award-2014

For the eighth year Stevanne Auerbach, PhD/Dr. Toy, recognizes the Best Green Toy and Children's Products and the Best Green Toy Company. This year, with Jennie Ito, PhD., Dr Toy's Best Green Awards brings attention to the excellent innovative products and companies that are working toward making an important difference in playthings while reducing the impact of production.

Past Best Green Toy Company Winners include Blue Orange Games, Green Toys, Hugg a Planet, Maple Landmark, Hape Toys, Plan Toys, and Thames & Kosmos. Winner of 2014 award is proudly announced below.

The award winning Green Products are made by companies striving to inspire children to appreciate the environment and help them learn to take better care of our natural resources. These companies are making products to teach children more about our planet and producing playthings that are based on Green Principles. These are excellent examples of playthings that are made safely, are healthy to use, and have plenty of other special play and learning values.

These green toy products constitute a small number among all the choices of the many positive play products available, but we need to start somewhere.

As awareness grows more families are thinking and considering new directions that are safer, more balanced, healthier and in many cases are reflective of the "slow" movement as they provide play that respects the child's pace of exploration.

About the Best Green Company 2014 – OWI, Inc.

Dr. Toy is pleased to bestow the highly coveted eighth Best Green Toy Company Award to **OWI, Inc.**

Since 1978, OWI has made a conscious effort to be a good steward of our precious planet. OWI finds new ways to protect natural resources by being environmentally, socially, and economically responsible. The company made the choice to recycle paper products in office correspondence and packaged products; changed existing lighting system to be more energy efficient; and changed motorized warehouse vehicles from gas to propane. More than 75% of the products sold are eco-friendly and require no batteries: solar powered kits, wind powered kits, and salt water fuel cell kits. The company feels strongly that it can improve the quality of our lives by improving the quality of our planet for future generations.

More details on www.drtoy.com and www.owi.com

About Best Green Toy Products

Dr. Toy and Dr. Ito recognize these fine Best Green Toy Products and the astute companies making these eco-friendly products. They are each making a difference in their own way and making important contributions. Each step moves us toward a healthier home and community.

Dr. Toy and Dr. Ito have along with many recommendations have identified diversified products that help children learn more about their world. They have found quality products made from organic materials, or produced in ways that are healthier. Consumers are encouraged to consider these products for home or school or as gifts. Dr. Toy is again pleased to recognize ground breaking companies and products that are helping to create a healthier place for everyone to live.

Best Green Toy and Children's Products 2014



DR. TOY'S BEST GREEN PRODUCTS FOR 2014

Selected by Stevanne Auerbach, Ph.D. (Dr. Toy)

#	Company	Product Type	Price	Age	Intro	CustSrv#	www.
1.	4M Industrial Dev	Dynamo Circuit Board <i>ES SC SR GN</i>	\$24.00	8-12	2014	800-356-0474	4m-ind.com
2.	4M Industrial Dev	Tin Can Calculator <i>ES SC SR GN</i>	\$14.00	8-12	2014	800-356-0474	4m-ind.com
3.	ALEX	Princess Matching Game <i>GE CG SR GN</i>	\$13.95	3-5	2009	800-666-2539	alextoys.com
4.	ALEX	Sound & Play Busy Table <i>SR GN TY WT</i>	\$86.95	18mo-3	2014	800-666-2539	alextoys.com
5.	ALEX	String My ABC's <i>ES SR GN</i>	\$21.95	3-5	2010	800-666-2539	alextoys.com
6.	BeginAgain	Balance Boat-Endangered Animals <i>SC SR GN DV</i>	\$35.00	3-12	2014	970-372-0522	beginagaintoys.com
7.	DT Learning	Bloom <i>ES SR GN WT</i>	\$12.50	12-18mo	2014	925-455-0100	discoverytoys.net
8.	DT Learning	Playful Patterns Heirloom Ed. <i>CP MA GN WT</i>	\$38.00	4-10	2013	925-455-0100	discoverytoys.net
9.	DuneCraft	Sea-Quarium <i>CP ES SC GN CO</i>	\$29.99	3-12	2014	800-306-4168	dunecraft.com
10.	fischertechnik	fischertechnik Oeco Energy <i>ES SC GN CO</i>	\$150.00	9-12	2013	888-561-7521	fischertechnik.com
11.	Fundamentals Toys	DIY Glycerine Soap Kit <i>CP AC SC GN</i>	\$14.95	6-12	2012	877-617-1563	kissnaturals.com
12.	Fundamentals Toys	DIY Hair Chalk Kit <i>AC CR SC GN</i>	\$24.95	6-12	2013	877-617-1563	kissnaturals.com
13.	Green Kids Club	Green Spring Book & Maya Doll <i>ES BO GN PL</i>	\$22.86	3-6	2014	208-881-5184	green-kids-club.com
14.	Green Kids Club	Green Spring Cartoon <i>ES GN MM CE</i>	\$6.96	3-10	2014	208-881-5184	green-kids-club.com
15.	Green Kids Club	Jade Elephant Book <i>ES BO SR GN</i>	\$5.50	4-9	2012	208-881-5184	green-kids-club.com
16.	Green Toys	Green Toys Train <i>AE OP GN SR</i>	\$29.99	2-8	2014	415-839-9971	greentoys.com
17.	Little Yoga Mat	Little Yoga Mat <i>AP OP GN TR</i>	\$30.00	0mo-3yr	2011	917-338-7299	thelittleyogamat.com
18.	OWI	Super Solar Recycler <i>SC GN SR CO TY</i>	\$19.95	8-12	2014	310-515-6800	owirobot.com
19.	Royal Council	Triana Becomes Real Tooth Fairy <i>ES BO SR GN</i>	\$19.99	5-10	2014	910-509-0565	therealtoothfairies.com
20.	Upside Down Games	Magic Path of Yoga <i>BG AP TR GN</i>	\$50.00	6-12	2013	888-746-1453	upsidedowngames.us
21.	Zeenie Dollz	Zennia Mother Earth Doll <i>ES SR GN DO</i>	\$49.99	4-12	2013	714-898-3019	zeeniedollz.com

KEY:

AC = arts and crafts

AE = active

AP = activity product

AS = accessories decorations
furniture

BA = bath toy

BG = board game

BO = book

CE = children's entertainment

CG = card game

CO = construction

CP = creative product

CR = computer related

DO = doll

DV = DVD

ES = educational skill

GE = game

GN = green

HO = hobby

MA = math

MM = multi-media

OP = outdoor play

OT = other

PL = plush

SC = science

SR = socially responsible

TR = travel

TY = toy

WT = wooden toy

About Dr. Toy and Award Programs

Dr. Toy, Stevanne Auerbach, PhD, is the author of ***Dr. Toy's Smart Play/Smart Toys***, published in the USA and 12 other countries, provides tools to enhance a child's "PQ" (Play Quotient) from baby to age 12. She has written 15 other books and hundreds of articles on toys and play. Dr. Auerbach, founder of the popular web site, ***Dr. Toy's Guide***, has welcomed Jennie Ito, PhD, to her staff. They comprise the only PhD duo in Child Development evaluating the best developmentally appropriate toys and children's products. Through the ***Dr. Toy Award Programs*** they recognize the best toys and play things in many categories including, Best of the Year, Best Picks, Best Classics, Best Vacation, and Best Green. The web site has links to the product makers and retailers and other useful sites for parents, teachers, children, and toy enthusiasts.

**Interviews regarding the recommended Best Green Products
can be arranged through –**

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