



For Immediate Release

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Dr. Toy Announces 100 Best Children's Products of 2013

Your Guide to Finding the Best Toys and Children's Products

An Opportunity to be of Service to Families and Schools

By Stevanne Auerbach, PhD/Dr. Toy™

SAN FRANCISCO, CA -- As a natural, on-going part of our work as parents, teachers, early childhood specialists, and others involved with children at home or elsewhere, we observe children at play. With our eyes we see what works...and what doesn't hold up under tough testing – the normal barrage of active, inquisitive, and resourceful babies, toddlers, preschoolers, and older children. This guide is now offered to complement your observations and to help you in selecting the right products to enhance your child's play and learning.

We make buying decisions based on lasting play value and product applicability to find a good balance of children's active, creative, and educational experiences. We can depend on the durability and versatility of such items as blocks, construction toys, games, puppets, and transportation toys. They stimulate the imagination, engage the player, have value, and hold up over time. We want to apply these standards to all of the play product choices we make. We often hear consumers describe their experience of making a purchase, but shortly after giving little Suzy or Johnny the product it falls apart – a frustrating and often expensive experience. Products that do not meet safety standards can be dangerous, and cause harm to children. We want to avoid these problems and as always strive for excellence. Dr Toy spends a great deal of time reviewing a large quantity of varied products created by myriad manufacturers and designers the world over. She makes sure the final selections match the extensive criteria for excellence.

Certainly age grading, name recognition, company dependability, versatility of design, and place of purchase are factors to obtain the right product.

Another aspect you can depend on is a warranty. Rising costs for products require everyone to be wise consumers to get extra lasting value. Certainly durable products, properly designed, and developmentally correct are worth the money. Children's positive reactions are worth our care in selection. Dr. Toy utilizes a complicated set of objective and subjective criteria to evaluate toys and other products.

Some questions to ask are:

- Is this product worth the price?
- Does it have lasting "play value"?
- Is it appropriate?
- Is it fun?
- Does it meet safety standards?

Dr. Toy is pleased to have the opportunity to share her years of play and toy experiences with all parents, teachers and other consumers to assist them in their own selection process to match the child's age and interests.

This timely report features information about 100 wonderful new toys and children's products from large and small companies. The toys and products selected meet Dr. Toy's high standards for design, durability, price, quality, safety, and value.

Dr. Toy reminds parents and teachers, "Let's not forget that "play is children's work" and 'should be respected and understood by all adults. We should be thinking: What products or 'tools for play' can we obtain to provide wholesome experiences for our children and provide plenty of positive and meaningful play interactions."

Dr Toy's *Smart Play/Smart Toys: How to Raise a Child with a High P.Q.* (Play Quotient) was written for new parents, and others who care about children, and is available in toy, book stores or on line. Dr Toy invites consumers to take the time to describe play and product experiences, and ask questions about toys and products.

Following are examples of award-winning toys and products and the companies that grouped in selected categories of "smart" play. You can find out more about each product by assigned codes that designate types of products.

Ten Best Active Products – Bigjigs Toy (Around the World Train Set), Brand 44 (Slackers 90' Eagle Series Zipline), Diggin Active (Soccer Challenge), Exploracize (My First Math Ball Numbers & Shapes), Ezyroller (EzyDrifter), GeoPalz (iBitz), JumpSport (JumpSport® iBounce™ Kids Trampoline Videos), Rubbabu (Golf Set), Strider Sports (Strider St No-Pedal Balance Bike), Tangle Creations (Tangle NightBall).

Ten Best Audio/Video Tapes/CDs - 3D Magic Factory (GiggleBellies Sweet Songs & Lullabies), Hap-Pal Music (Fun with Math, Music, and Movement), Jazz for Babies Ltd (5 Album Instrumental-Themed Set), Learning Station (Action! Fun! Dance!), Mighty Sky (Mighty Sky), Mother Company (Ruby's Studio: The Friendship Show), Music Together (Hello, Everyone!), NCircle Entertainment (WordWorld: Word Play), Rhythm Tree (Rhythm Tree Music & DVD Package), Super Simple Learning (Super Simple Songs - Video Collection).

Ten Best Building Products – Citiblocs (Doll House Building Set), Dress Up America (Playmags™ Magnetic Blocks), GoldieBlox (Spinning Machine), LaQ USA (Animal World Wild Kingdom), Laser Pegs Ventures (Mythology), LEGO Systems (Toddler Build and Play Cubes), Maykah/Roominate (Deluxe Roominate), MEGA Brands (Barbie Build n' Play Super Star Stage), PAKA Preschool Products Limited (Popbo Blocs Fun Park), Thinkplay (Morphon Advanced Construction 500).

Ten Best Children's Products - b. dazzle (Candy Scramble Squares® Puzzle), CelebriDucks (Pork Chopper), Gorgeous Products (Boikido Wooden Musical Train), Jay at Play (Tummy Stuffers), Learning Resources (New Sprouts Picnic Set), Makedo™ (Box Props People), Mudpuppy (Deluxe Puzzle Wheels), North Star Games (Clubs), Schoenhut Piano (Schoenhut Ukelule), SmartLab Toys (Demolition Lab: Triple Blast Warehouse), Trend Enterprises (Alphabet, Numbers, Colors & Shapes).

Ten Best Creative Products - 4M (Friendship Bracelets), ALEX (Duct Tape Messenger Bag), BooKid Toys Ltd (Sticker Fun), Corey Creations (My Image Button Maker), Discover w/Dr. Cool (Gemstone Dig Kit), Folkmanis (Red Octopus Puppet), General Pencil (How to Draw Cartoon Animation! Kit), Kiwi Crate (Kiwi Crate), MindWare (Paint-Your-Own Porcelain Bowls and Vases), Seedling New Zealand (Fashion Designer's Kit).

Ten Best Educational Products – Foreign Languages for Kids (Spanish Vol. 1), FoxMind Games (Smart Cookies), Great Media (Dino Lingo Language Learning Program), Highlights for Children (Which Way USA), Learning Journey (Match It! Spelling), MandarinKids (Chinese Starter Kit), Real Tooth Fairies (Real Tooth Fairies Book Series), RRRKidz (Reading Rainbow App), ToysNTales (Wizarday), Wild Republic (Butterfly Nature Tubes).

Ten Best Games - Blue Orange (Spot It! Party), Eat to Win (FuNutritional Board Game), GameWhys (SkyGarden), Gamewright (Chef Pop de Pop), Griddly Games (Show Me the Kwan), LunchBox Kids (LunchBox Kids Board Game), Patch Products (Chain Letters), Peaceable Kingdom (What's It?), R&R Games (Pluckin' Pairs), USAOPOLY (CrossWays).

Ten Best High Technology Products – Artec Educational (Bipedal Walking Robot), Cognitive Kid (Ansel & Clair: Little Green Island), Creative Baby Inc (i-Mat), LeapFrog (LeapPad Ultra), littleBits Electronics (Deluxe Kit), Orbotix (Sphero), Pers (Ice Math Ninja), Ubooly (Ubooly), Virtual Piggy (Virtual Piggy), VTech (InnoTab 3S).

Ten Best Socially Responsible Products – Brushalot (Tooth Fairy Kit), B. toys by Battat (B. TeePee), Jester & Pharley Phund (Jester & Pharley Doll), Just Play (Get Better Checkup Center), Emotional ABC's (Emotional ABCs), Yogiños (Story of Ganesha), DuneCraft (Mini-Cactus Garden LED Light Cube), Learning Journey (Go Green Recycle Truck), WowToyz (E-Z Crafts Paper Recycling Workshop).

Ten Best Toys– Adora Dolls (BathTime™ Babies), Automoblox (S9 Police Car), Hanz (Hanz Inventor's Lab), LeapFrog (Read With Me Scout), Learning Resources (New Sprouts Picnic Set), Thames & Kosmos (Gyrobot), Tiny Love (Gymini Super Deluxe), Treasure Bay (Posh Balls), VTech (2-in-1 Shop & Cook Playset), WowWee (ArtSee Studio).

Ten Best Children's Products - b. dazzle (Candy Scramble Squares® Puzzle), CelebriDucks (Pork Chopper), Gorgeous Products (Boikido Wooden Musical Train), Jay at Play (Tummy Stuffers), Learning Resources (New Sprouts Picnic Set), Makedo™ (Box Props People), Mudpuppy (Deluxe Puzzle Wheels), North Star Games (Clubs), Schoenhut Piano (Schoenhut Ukulele), SmartLab Toys (Demolition Lab: Triple Blast Warehouse), TREND enterprises (Alphabet, Numbers, Colors & Shapes Wipe Off® Bingo).

Interviews regarding the recommended best toys and products can be arranged through Walsh Public Relations at 203-292-6280 or by e-mail to greg@walshpr.com

Alphabetical Listing of Award Winning Companies



DR. TOY'S 100 BEST CHILDREN'S PRODUCTS FOR 2013

Selected by Stevanne Auerbach, Ph.D. (Dr. Toy)

#	Company	Product Type	Age	Price	CustSrv#	www.
1.	3D Magic Factory	Sweet Songs & Lullabies <i>ML MM DV 6</i>	0-5 yrs	\$14.98	512-968-3357	thegigglebellies.com
2.	4M	Friendship Bracelets <i>AC CP OT HM 7</i>	5-12	\$12.00	253-863-0886	4m-ind.com
3.	Adora Dolls	BathTime™ Babies <i>AE PL TY 1</i>	1-6	\$34.99	800-779-5335	adoradolls.com
4.	ALEX	Duct Tape Messenger Bag <i>AC CP 7</i>	7-10	\$27.95	800-666-2539	alextoys.com
5.	Artec Educational	Bipedal Walking Robot <i>CP HO NO SC 3</i>	8-12	\$12.99	310-933-4710	artec-educational.com
6.	Automoblox	S9 Police Car <i>CP TY UN EC 1</i>	3-12	\$45.00	973-442-9444	automoblox.com
7.	b. dazzle	Candy Scramble Squares® Puzzle <i>ES PZ 10</i>	4-12	\$9.95	800-809-4242	b-dazzle.com
8.	B. toys by Battat	B. TeePee <i>CP FP UN EC SR 4</i>	3-8	\$35.00	866-665-5524	justb-byou.com
9.	Bigjigs Toy	Around the World Train Set <i>CO FP NO TY AE 8</i>	3-10	\$95.00	866-459-7829	bigjigstoys.com
10.	Blue Orange	Spot It! Party <i>BG ES GE MA LA 5</i>	10-12	\$19.99	415-252-0372	blueorangegames.com
11.	BookKid Toys Ltd	Sticker Fun <i>AC BO CP MA TR 7</i>	5-7	\$2.99	972-9-8866777	bookkidtoys.com
12.	Brand 44	Slackers 90' Eagle Series Zipline <i>AE OP 8</i>	8-12	\$169.00	866-925-8025	slackersline.com
13.	Brushalot	Tooth Fairy Kit <i>CP ES FP PL SC SR 4</i>	3-7	\$22.99	289-339-6072	brushalot.com
14.	CelebriDucks	Pork Chopper <i>AE NO OP PT 10</i>	0-7 yrs	\$14.99	415-456-3452	celebriducks.com
15.	Citiblocs	Doll House Building Set <i>CO EC ES GN SR 9</i>	3-12	\$32.99	813-769-9462	citiblocs.com
16.	Cognitive Kid	Ansel-Clair Little Green Island <i>CP ES SR 3</i>	6-12	\$4.99	650-766-8024	anselandclair.com
17.	Creative Baby Inc	i-Mat <i>CP EL ES LA TR 3</i>	18 mo-6	\$79.99	855-661-1119	creativebabyinc.com
18.	Crerey Creations	My Image Button Maker <i>AC CP MM TY 7</i>	8-12	\$29.99	866-693-2648	myfbm.com
19.	Diggin Active	Soccer Challenge <i>AE EG ES MM 8</i>	5-12	\$49.99	888-388-8835	digginactive.com
20.	Discover Dr. Cool	Gemstone Dig Kit <i>AE ES OP SC HO CP 7</i>	6-12	\$14.95	855-437-2665	discoverwithdrcool.com
21.	Dress Up America	Playmags™ Magnetic Blocks <i>CO CP ES PZ 9</i>	3-12	\$119.99	718-436-0031	dressupamerica.com
22.	DuneCraft	Mini-Cactus Garden LED Cube <i>ES SR 4</i>	4-12	\$34.99	800-306-4168	dunecraft.com
23.	Eat to Win	FuNutritional Board Game <i>AE ES GE SC 5</i>	6-12	\$29.95	248-224-8011	eattowingame.com
24.	Emotional ABC's	Emotional ABCs <i>ES ML MM DV SR 4</i>	4-8	\$129.99	888-253-1849	EmotionalABCs.com
25.	Exploracise	Math Ball Numbers & Shapes <i>AE OP MA 8</i>	1-5	\$22.50	877-503-9756	exploracise.com
26.	Ezyroller	EzyDrifter <i>AE OP 8</i>	7-12	\$119.00	866-713-8007	ezyroller.com
27.	Folkmanis	Red Octopus Puppet <i>ES GG PL PU CP 7</i>	3-9	\$34.00	800-654-8922	folkmanis.com
28.	Foreign Lang. Kids	Spanish Vol. 1 <i>MM DV ES 2</i>	4-12	\$29.99	301-299-8000	spanishforkidsbykids.com
29.	FoxMind Games	Smart Cookies <i>ES GE PZ MA LA 2</i>	6-12	\$24.99	866-369-6463	foxmind.com
30.	GameWhys	SkyGarden <i>CG CP SR OT GE 5</i>	10-12	\$25.00	415-533-6770	gamewhys.com
31.	Gamewright	Chef Pop de Pop <i>AE BG OT UN GE 5</i>	6-12	\$16.99	800-638-7568	gamewright.com
32.	General Pencil	Draw Cartoon Animation! <i>AC CP ES 7</i>	6-12	\$14.99	800-537-0734	generalpencil.com
33.	GeoPalz	iBitz <i>AE EL IN MM OP 8</i>	5-12	\$34.99	877-546-4803	geopalz.com
34.	GoldieBlox	Spinning Machine <i>CO ES SC MA 9</i>	3-9	\$29.99	805-717-7838	goldieblox.com
35.	Gorgeous Products	Boikido Wood Musical Train <i>ES NO TY 10</i>	18 mo-3	\$39.99	847-984-6158	boikido.com
36.	Great Media	Dino Lingo Language Learning <i>ES ML DV 2</i>	2-7	\$159.95	614-636-3466	dinolingocom
37.	Griddly Games	Show Me the Kwan <i>BG CP GE LA 5</i>	8-12	\$19.99	203-292-6280	griddlygames.com
38.	Hanz	Hanz Inventor's Lab <i>CO ES SC IN TY 1</i>	8-12	\$65.00	530-355-6190	hanztoys.com
39.	Hap-Pal Music	Fun w/ Math, Music, Movement <i>CD ES ML 6</i>	3-8	\$14.95	818-710-0737	happalmer.com
40.	Highlights for Child.	Which Way USA <i>CP ES IN GG 2</i>	6-12	\$16.35	800-255-9517	highlights.com
41.	Jay at Play	Tummy Stuffers <i>PL TY 10</i>	3-10	\$19.99	888-481-0237	tummystuffers.com
42.	Jazz for Babies Ltd	5 Album Instrumental <i>AT CD ML MM 6</i>	0-12	\$57.45	608-767-1102	jazzforbabies.org
43.	Jester-Pharley Phund	Jester & Pharley Doll <i>AE CP ES PL SR 4</i>	3-12	\$40.00	800-953-7637	thejester.org
44.	JumpSport	iBounce™ Trampoline Videos <i>AE SW OP 8</i>	2-6	\$25.95	888-567-5867	jumpsport.com
45.	Just Play	Get Better Checkup Center <i>ES OT TY SR 4</i>	3-12	\$79.99	800-317-3245	justplaytoys.com
46.	Kiwi Crate	Kiwi Crate <i>AC CP ES UN 7</i>	3-7	\$16.95	888-574-6387	kiwicrate.com
47.	LaQ USA	Animal World Wild Kingdom <i>CO CP HO 9</i>	5-12	\$90.00	972-231-9131	laqusa.com
48.	Laser Pegs Ventures	Mythology <i>CO CP ES NO 9</i>	5-12	\$39.99	866-432-3735	laserpegs.com
49.	LeapFrog	LeapPad Ultra <i>EL ES MM TY 3</i>	4-9	\$149.99	800-701-5327	leapfrog.com
50.	LeapFrog	Read With Me Scout <i>ES MM PL LA 1</i>	2-5	\$34.99	800-701-5327	leapfrog.com
51.	Learning Journey	Go Green Recycle Truck <i>EL ES GE LA SR 4</i>	18 mo-4	\$34.99	877-839-3969	thelearningjourney.com
52.	Learning Journey	Match It! Spelling <i>CG ES GE PZ LA 2</i>	4-8	\$11.99	877-839-3969	thelearningjourney.com
53.	Learning Resources	New Sprouts Picnic Set <i>ES TY 1</i>	2-12	\$24.99	800-222-3909	learningresources.com

54.	Learning Station	Action! Fun! Dance! <i>AE ES CD ML 6</i>	3-8	\$15.00	800-789-9990	learningstationmusic.com
55.	LEGO Systems	Toddler Build and Play Cubes <i>CO TY 9</i>	18 mo-3	\$12.99	800-838-9647	lego.com
56.	littleBits Electronics	Deluxe Kit <i>AC CO CP SC 3</i>	8-12	\$199.00	917-464-4577	littlebits.cc
57.	LunchBox Kids	LunchBox Kids Board Game <i>AE GE SR ES 5</i>	6-12	\$55.00	866-276-3130	playlunchboxkids.com
58.	Makedo™	Box Props People <i>AC CP SR GN 10</i>	4-6	\$10.00	800-356-0474	mymakedo.com
59.	MalZac Music	Bully, Bystander, Bullied <i>CD ML MM SR 4</i>	8-12	\$169.99	516-826-3898	lylecogen.com
60.	MandarinaKids	Chinese Starter Kit <i>DV ES CT LA 2</i>	4mo-6yr	\$45.00	+65 9011 7672	mandarinakids.com
61.	Maykah/Roominate	Deluxe Roominate <i>CO CP DH ES SC 9</i>	6-12	\$49.99	206-384-5413	roominatetoy.com
62.	MEGA Brands	Barbie Build n' Play Stage <i>CO CP ML MM 9</i>	4-12	\$59.99	800-465-6342	megabrands.com
63.	Mighty Sky	Mighty Sky <i>ES ML MM SC 6</i>	1-12	\$10.99	615-604-7773	themightysky.com
64.	MindWare	Paint-Your-Own Porcelain Bowls <i>AC CP 7</i>	8-12	\$24.95	800-999-0398	mindwarewholesale.com
65.	Mother Company	Ruby's Studio: Friendship Show <i>ES MM SR CT 6</i>	2-7	\$16.99	310-826-2400	rubysstudio.com
66.	Mudpuppy	Deluxe Puzzle Wheels <i>CP ES PZ 10</i>	2-12	\$14.99	800-759-0190	mudpuppy.com
67.	Music Together	Hello, Everyone! <i>CP ES ML MM LA 6</i>	2-8	\$12.95	800-728-2692	musictogether.com
68.	NCircle Entertain.	WordWorld: Word Play <i>MM DV 6</i>	2-5	\$19.99	800-381-0954	ncircleentertainment.com
69.	North Star Games	Clubs <i>CG GE 10</i>	8-12	\$13.99	240-558-3850	northstargames.com
70.	Orbotix	Sphero <i>EL ES EG SW TY VG 3</i>	8-12	\$129.00	303-502-9466	gosphero.com
71.	PAKA Preschool	Popbo Blocs Fun Park <i>CP ES TY 9</i>	6 mo-3	\$36.80	2108-0808	kskids.com
72.	Patch Products	Chain Letters <i>ES GE 5</i>	8-12	\$21.99	800-524-4263	patchproducts.com
73.	Peaceable Kingdom	What's It? <i>AE ES GE SR LA 5</i>	8-12	\$24.99	877-444-5195	peaceablekingdom.com
74.	Pers	Ice Math Ninja <i>ES GE MM MA 3</i>	6-12	\$2.99	800-505-7377	pers.com
75.	R&R Games	Pluckin' Pairs <i>BG ES GE 5</i>	12-12	\$19.95	888-874-3353	rnrgames.com
76.	Real Tooth Fairies	Real Tooth Fairies Books <i>ES FP SR CT 2</i>	6-10	\$19.99	910-509-0565	therealtoothfairies.com
77.	Rhythm Tree	Rhythm Tree Music <i>CP ES ML DV 6</i>	3-12	\$89.99	603-793-1941	therhythmtree.com
78.	RRKidz	Reading Rainbow App <i>ES GE MM LA 2</i>	3-9	\$9.99	310-464-6333	rrkidz.com
79.	Rubbabu	Golf Set <i>CP ES GN AE 8</i>	2-7	\$109.95	732-428-5544	rubbabu.com
80.	Schoenhut Piano	Schoenhut Ukulele <i>CP ES ML MM 10</i>	6-12	\$43.99	888-414-2739	toypiano.com
81.	Seedling N Zealand	Fashion Designer's Kit <i>AC CP 7</i>	8-12	\$49.99	+6495308058	seedling.co.nz
82.	SmartLab Toys	Demolition Lab: Triple Blast <i>CO ES SC TY 10</i>	8-12	\$39.99	866-319-5900	smartlabtoys.com
83.	Strider Sports	No-Pedal Balance Bike <i>AE OP TS TY 8</i>	18 mo-5	\$99.00	605 342 0266	stridersports.com
84.	Super Simple Learn.	Super Simple Songs- Collection <i>ES ML MM 6</i>	3-5	\$16.99	206-829-9254	supersimplelearning.com
85.	Tangle Creations	Tangle NightBall <i>AE EQ NO OP 8</i>	3-12	\$19.99	888-829-3808	tanglecreations.com
86.	Thames & Kosmos	Gyrobot <i>CO ES HO SC TY 1</i>	8-12	\$44.95	800-587-2872	thamesandkosmos.com
87.	Thinkplay	Morphun Adv Construct 500 <i>CO ES MA 9</i>	5-11	\$99.99	718-851-2615	morphun.com
88.	Tiny Love	Gymini Super Deluxe <i>AE TY 1</i>	0-12 mos	\$59.99	888-846-9568	tinylove.com
89.	ToysNTales	Wizarday <i>CP ES GE SR TR TY 2</i>	8-12	\$29.95	800-869-7682	toysntales.com
90.	Treasure Bay	Posh Balls <i>AE NO OP TY UN 1</i>	3-12	\$4.99	800-476-6416	poshballs.com
91.	Trend Enterprises	Alpha. Numb. Colors, Shapes <i>ES LA MA 10</i>	4-8	\$7.99	800-860-6762	trenderenterprises.com
92.	Ubooly	Ubooly <i>ES PL SW MM 3</i>	4-9	\$29.95	800-658-2030	http://ubooly.com
93.	USAOPOLY	CrossWays <i>AE BG ES GE MA 5</i>	8-12	\$24.95	888-876-7659	usaopoly.com
94.	Virtual Piggy	Virtual Piggy <i>ES MM SR SW MA 3</i>	5-12	\$0	855-203-1747	virtualpiggy.com
95.	VTech	2-in-1 Shop & Cook Playset <i>HO OT TY 1</i>	2-5	\$49.99	800-521-2010	vtechkids.com
96.	VTech	InnoTab 3S <i>EL ES MM LA 3</i>	3-9	\$99.99	800-521-2010	vtechkids.com
97.	Wild Republic	Butterfly Nature Tubes <i>ES NO SC GG 2</i>	3-12	\$9.99	800-800-9678	wildrepublic.com
98.	WowToyz	E-Z Crafts Paper Recycling <i>AC CP ES SR 4</i>	8-12	\$19.95	800-350-1007	wowtoyz.com
99.	WowWee	ArtSee Studio <i>AC CP EL MM TY 1</i>	3-12	\$39.99	514-738-2140	wowwee.com
100.	Yogiños	Story of Ganesha <i>ES DV SR CT LA 4</i>	4-12	\$12.95	361-563-7448	yoginos.com

KEY:

AC = arts and craft
 AE = active
 AT = audiotape
 BA = bath toy
 BG = board game
 BO = book
 CD = CD
 CG = card game
 CO = construction
 CP = creative
 CT = cultural
 DH = dollhouse

DV = DVD
 EC = eco-friendly
 EG = electronic game
 EL = electronic product
 EQ = equipment
 ES = educational
 FP = fantasy play
 GE = game
 GG = card game
 GN = green
 HM = hand-made
 HO = huffy

IN = internet/website
 LA = language
 MA = math
 ML = musical
 MM = multi-media
 NO = novelty
 OP = outdoor play
 OR = organic
 OT = other
 PL = plush
 PT = pool toy
 PU = puppet

PZ = puzzle
 SC = science
 SR = socially responsible
 SW = software
 TR = travel
 TS = transportation
 TY = toy
 UN = unique
 VG = video game

RANK:

1 = Top 10 Best Toys
 2 = Top 10 Educational Products
 3 = Top 10 High Tech Products
 4 = Top 10 Socially Responsible Products
 5 = Top 10 Games

6 = Top 10 Best Audio/Visuals
 7 = Top 10 Best Creative Products
 8 = Top 10 Best Active Products
 9 = Top 10 Building Toys
 10 = Top 10 Children's Products



DR. TOY'S 100 BEST CHILDREN'S PRODUCTS FOR 2013

Selected by Stevanne Auerbach, Ph.D. (Dr. Toy)

1. 10 BEST TOYS

#	Company	Product Type	Age	Price	CustSrv#	www.
1.	Adora Dolls	BathTime Babies™ <i>AE PL TY</i>	1-6	\$34.99	800-779-5335	adoradolls.com
2.	Automoblox	S9 Police Car <i>CP TY UN EC</i>	3-12	\$45.00	973-442-9444	automoblox.com
3.	Hanz	Hanz Inventor's Lab <i>CO ES SC IN TY</i>	8-12	\$65.00	800-975-1091	hanzinnovation.com
4.	LeapFrog	Read With Me Scout <i>ES MM PL LA</i>	2-5	\$34.99	800-701-5327	leapfrog.com
5.	Learning Resources	New Sprouts Picnic Set <i>ES TY</i>	2-12	\$24.99	800-222-3909	learningresources.com
6.	Thames & Kosmos	Gyrobot <i>CO ES HO SC TY</i>	8-12	\$44.95	800-587-2872	thamesandkosmos.com
7.	Tiny Love	Gymini Super Deluxe <i>AE TY</i>	0-12 mos	\$59.99	888-846-9568	tinylove.com
8.	Treasure Bay	Posh Balls <i>AE NO OP TY UN</i>	3-12	\$4.99	800-476-6416	poshball.com
9.	VTech	2-in-1 Shop & Cook Playset <i>HO OT TY</i>	2-5	\$49.99	800-521-2010	vtechkids.com
10.	WowWee	ArtSee Studio <i>AC CP EL MM TY</i>	3-12	\$39.99	514-738-2140	wowwee.com

2. 10 BEST EDUCATIONAL PRODUCTS

#	Company	Product Type	Age	Price	CustSrv#	www.
1.	Foreign Languages for Kids	Spanish Vol. 1 <i>MM DV ES</i>	4-12	\$29.99	301-299-8000	spanishforkidsbykids.com
2.	FoxMind Games	Smart Cookies <i>ES GE PZ MA LA</i>	6-12	\$24.99	866-369-6463	foxmind.com
3.	Great Media	Dino Lingo Learning Program <i>ES ML DV</i>	2-7	\$159.95	614-636-3466	dinolingo.com
4.	Highlights for Children	Which Way USA <i>CP EG ES IN GG</i>	6-12	\$16.35	800-255-9517	highlights.com
5.	Learning Journey	Match It! Spelling <i>CG ES GE PZ LA</i>	4-8	\$11.99	877-839-3969	thelearningjourney.com
6.	MandarinaKids	Chinese Starter Kit <i>DV ES CT LA</i>	4 mo-6 yrs	\$45.00	+65 9011 7672	mandarinakids.com
7.	Real Tooth Fairies	Real Tooth Fairies Books <i>ES FP SR CT</i>	6-10	\$19.99	888-973-3247	therealtoothfairies.com
8.	RRKidz	Reading Rainbow App <i>ES GE MM LA</i>	3-9	\$9.99	310-464-6333	rrkidz.com
9.	ToysNTales	Wizarday <i>CP ES GE SR TR TY</i>	8-12	\$29.95	800-869-7682	toysntales.com
10.	Wild Republic	Butterfly Nature Tubes <i>ES NO SC GG</i>	3-12	\$9.99	800-800-9678	wildrepublic.com

3. 10 BEST HIGH TECH PRODUCTS

#	Company	Product Type	Age	Price	CustSrv#	www.
1.	Artec Educational	Bipedal Walking Robot <i>CP HO NO SC TY</i>	8-12	\$12.99	310-933-4710	artec-educational.com
2.	Cognitive Kid	Ansel Clair Little Green Island <i>CP ES SR GN</i>	6-12	\$4.99	650-766-8024	anselandclair.com
3.	Creative Baby Inc	i-Mat <i>CP EL ES LA TR</i>	18 mos-6	\$79.99	855-661-1119	creativebabyinc.com
4.	LeapFrog	LeapPad Ultra <i>EL ES MM TY</i>	4-9	\$149.99	800-701-5327	leapfrog.com
5.	littleBits Electronics	Deluxe Kit <i>AC CO CP SC</i>	8-12	\$199.00	917-464-4577	littlebits.cc
6.	Orbotix	Sphero <i>EL ES EG SW TY VG</i>	8-12	\$129.00	303-502-9466	gosphero.com
7.	Pers	Ice Math Ninja <i>ES GE MM MA</i>	6-12	\$2.99	800-505-7377	pers.com
8.	Ubooly	Ubooly <i>ES LA PL SW MM</i>	4-9	\$29.95	800-658-2030	http://ubooly.com
9.	Virtual Piggy	Virtual Piggy <i>ES MM SR SW MA</i>	5-12	\$0	855-203-1747	virtualpiggy.com
10.	VTech	InnoTab 3S <i>EL ES MM LA</i>	3-9	\$99.99	800-521-2010	vtechkids.com

4. 10 BEST SOCIALLY RESPONSIBLE PRODUCTS

#	Company	Product Type	Age	Price	CustSrv#	www.
1.	B. toys by Battat	B. TeePee <i>CP FP UN EC SR</i>	3-8	\$35.00	866-665-5524	justb-byou.com
2.	Brushalot	Tooth Fairy Kit <i>CP ES FP PL SC SR</i>	3-7	\$22.99	289-339-6072	brushalot.com
3.	DuneCraft	Mini-Cactus Garden LED Light Cube <i>ES NO SR</i>	4-12	\$34.99	800-306-4168	dunecraft.com
4.	Emotional ABC's	Emotional ABCs <i>ES ML MM DV SR</i>	4-8	\$129.99	888-253-1849	EmotionalABCs.com
5.	Jester & Pharley Phund	Jester & Pharley Doll <i>AE CP ES PL SR</i>	3-12	\$40.00	800-953-7637	thejester.org
6.	Just Play	Get Better Checkup Center <i>ES OT TY SR</i>	3-12	\$79.99	800-317-3245	justplaytoys.com
7.	Learning Journey	Go Green Recycle Truck <i>EL ES GE TY LA SR</i>	18 mo-4	\$34.99	877-839-3969	thelearningjourney.com
8.	MalZac Music	Bully, Bystander, Bullied <i>CD ML MM SR</i>	8-12	\$9.99	516-826-3898	lylecogen.com
9.	WowToyz	E-Z Crafts Paper Recycling <i>AC CP ES SR</i>	8-12	\$19.95	800-350-1007	wowtoyz.com
10.	Yogiños	Story of Ganesha <i>ES DV SR CT LA</i>	4-12	\$12.95	361-563-7448	yoginos.com

5 10 BEST GAMES

#	Company	Product Type	Age	Price	CustSrv#	www.
1.	Blue Orange	Spot It! Party <i>BG ES GE MA LA</i>	10-12	\$19.99	415-252-0372	blueorangegames.com
2.	Eat to Win	FuNutritional Board Game <i>AE ES GE SC</i>	6-12	\$29.95	248-224-8011	eattowiningame.com
3.	GameWhys	SkyGarden <i>CG CP SR OT GE</i>	10-12	\$25.00	415-533-6770	gamewhys.com
4.	Gamewright	Chef Pop de Pop <i>AE BG OT UN GE</i>	6-12	\$16.99	800-638-7568	gamewright.com
5.	Griddly Games	Show Me the Kwan <i>BG CP GE LA</i>	8-12	\$19.99	203-292-6280	griddlygames.com
6.	LunchBox Kids	LunchBox Kids Board Game <i>AE GE SR ES</i>	6-12	\$55.00	866-276-3130	playlunchboxkids.com
7.	Patch Products	Chain Letters <i>ES GE</i>	8-12	\$21.99	800-524-4263	patchproducts.com
8.	Peaceable Kingdom	What's It? <i>AE ES GE SR LA</i>	8-12	\$24.99	877-444-5195	peaceablekingdom.com
9.	R&R Games	Pluckin' Pairs <i>BG ES GE</i>	12-12	\$19.95	888-874-3353	rnrgames.com
10.	USAOPOLY	CrossWays <i>AE BG ES GE MA</i>	8-12	\$24.95	888-876-7659	usaopoly.com

6. 10 BEST AUDIO/VIDEO TAPES/CDs

#	Company	Product Type	Age	Price	CustSrv#	www.
1.	3D Magic Factory	Sweet Songs & Lullabies <i>ML MM DV</i>	0-5	\$14.98	512-968-3357	thegigglebellies.com
2.	Hap-Pal Music	Fun w/Math, Music, Movement <i>CD ES ML</i>	3-8	\$14.95	818-710-0737	happalmer.com
3.	Jazz for Babies Ltd	5 Album Instrumental Set <i>AT CD ML MM</i>	0-12	\$57.45	608-767-1102	http://JazzForBabies.org
4.	Learning Station	Action! Fun! Dance! <i>AE ES CD ML</i>	3-8	\$15.00	800-789-9990	learningstationmusic.com
5.	Mighty Sky	Mighty Sky <i>ES ML MM SC</i>	1-12	\$10.99	615-604-7773	themightysky.com
6.	Mother Company	Ruby's Studio: Friendship Show <i>ES MM SR CT</i>	2-7	\$16.99	310-826-2400	rubysstudio.com
7.	Music Together	Hello, Everyone! <i>CP ES ML MM LA</i>	28	\$12.95	800-728-2692	musictogether.com
8.	NCircle Entertainment	WordWorld: Word Play <i>MM DV</i>	2-5	\$19.99	800-381-0954	ncircleentertainment.com
9.	Rhythm Tree	Rhythm Tree Music <i>CP ES ML MM DV</i>	3-12	\$89.99	603-793-1941	therhythmtree.com
10.	Super Simple Learning	Super Simple Songs Collection <i>CP ES ML MM</i>	3-5	\$16.99	206-829-9254	supersimplelearning.com

7. 10 BEST CREATIVE PRODUCTS

#	Company	Product Type	Age	Price	CustSrv#	www.
1.	4M	Friendship Bracelets <i>AC CP OT HM</i>	5-12	\$12.00	253-863-0886	4m-ind.com
2.	ALEX	Duct Tape Messenger Bag <i>AC CP</i>	7-10	\$27.95	800-666-2539	alextoys.com
3.	BookKid Toys Ltd	Sticker Fun <i>AC BO CP MA TR</i>	5-7	\$2.99	+972-9-8866777	bookkidtoys.com
4.	Crorey Creations	My Image Button Maker <i>AC CP MM TY</i>	8-12	\$29.99	866-693-2648	myfbm.com
5.	Discover w/Dr. Cool	Gemstone Dig Kit <i>AE ES OP SC HO CP</i>	6-12	\$14.95	855-437-2665	discoverwithdrcool.com
6.	Folkmanis	Red Octopus Puppet <i>ES GG PL PU CP</i>	3-9	\$34.00	800-654-8922	folkmanis.com
7.	General Pencil	Draw Cartoon Animation! Kit <i>AC CP ES</i>	6-12	\$14.99	800-537-0734	generalpencil.com
8.	Kiwi Crate	Kiwi Crate <i>AC CP ES UN</i>	3-7	\$16.95	888-574-6387	kiwcrate.com
9.	MindWare	Paint-Your-Own Porcelain Bowls <i>AC CP</i>	8-12	\$24.95	800-999-0398	mindwarewholesale.com
10.	Seedling N. Zealand	Fashion Designer's Kit <i>AC CP</i>	8-12	\$49.99	+6495308058	seedling.co.nz

For more information, write to Dr. Toy, Institute for Childhood Resources
 268 Bush Street, San Francisco, CA 94104
 Website: <http://www.drtoy.com> E-mail: drtoy@drtoy.com

8. 10 BEST ACTIVE TOYS

#	Company	Product Type	Age	Price	CustSrv#	www.
1.	Bigjigs Toy	Around the World Train Set <i>CO FP NO TY AE</i>	3-10	\$95.00	866-459-7829	bigjigstoys.com
2.	Brand 44	Slackers 90' Eagle Series Zipline <i>AE OP</i>	8-12	\$169.00	866-925-8025	slackersline.com
3.	Diggin Active	Soccer Challenge <i>AE EG ES MM</i>	5-12 yrs	\$49.99	888-388-8835	digginactive.com
4.	Exploracise	First Math Ball Numbers & Shapes <i>AE OP MA</i>	1-5	\$22.50	877-503-9756	exploracise.com
5.	Ezyroller	EzyDrifter <i>AE OP</i>	7-12	\$119.00	866-713-8007	ezyroller.com
6.	GeoPalz	iBitz <i>AE EL IN MM OP</i>	5-12	\$34.99	877-546-4803	geopalz.com
7.	JumpSport	iBounce™ Trampoline Videos <i>AE EG SW OP</i>	2-6	\$25.95	888-567-5867	jumpsport.com
8.	Rubbabu	Golf Set <i>CP ES GN AE</i>	24 mo-7	\$109.95	732-428-5544	rubbabu.com
9.	Strider Sports	Strider St No-Pedal Balance Bike <i>AE OP TS TY</i>	18 mo-5	\$99.00	605 342 0266	stridersports.com
10.	Tangle Creations	Tangle NightBall <i>AE EQ NO OP</i>	3-12	\$19.99	888-829-3808	tanglecreations.com

9. 10 BEST BUILDING TOYS

#	Company	Product Type	Age	Price	CustSrv#	www.
1.	Citiblocs	Doll House Building Set <i>CO EC ES GN TY</i>	3-12	\$32.99	813-769-9462	citiblocs.com
2.	Dress Up America	Playmags™ Magnetic Blocks <i>CO CP ES PZ TY</i>	3-12	\$119.99	718-436-0031	dressupamerica.com
3.	GoldieBlox	Spinning Machine <i>CO ES SC TY</i>	3-9	\$29.99	805-717-7838	goldieblox.com
4.	LaQ USA	Animal World Wild Kingdom <i>CO CP HO TY</i>	5-12	\$90.00	972-231-9131	laqusa.com
5.	Laser Pegs Ventures	Mythology <i>CO CP ES TY</i>	5-12	\$39.99	866-432-3735	laserpegs.com
6.	LEGO Systems	Toddler Build and Play Cubes <i>CO TY</i>	18 mo-3	\$12.99	800-838-9647	lego.com
7.	Maykah/Roominate	Deluxe Roominate <i>CO CP DH ES SC TY</i>	6-12	\$49.99	206-384-5413	roominatetoy.com
8.	MEGA Brands	Barbie Build n' Play Star Stage <i>CO ML MM TY</i>	4-12	\$59.99	800-465-6342	megabrands.com
9.	PAKA Preschool	Popbo Blocs Fun Park <i>CP ES TY CO</i>	6 mos-3	\$36.80	2108-0808	kskids.com
10.	Thinkplay	Morphun Advanced Construction 500 <i>CO MA TY</i>	5-11	\$99.99	718-851-2615	morphun.com

10. 10 BEST CHILDREN'S PRODUCTS

#	Company	Product Type	Age	Price	CustSrv#	www.
1.	b. dazzle	Candy Scramble Squares® Puzzle <i>ES PZ SR</i>	4-12	\$9.95	800-809-4242	b-dazzle.com
2.	CelebriDucks	Pork Chopper <i>AE NO OP PT</i>	0-7	\$14.99	415-456-3452	celebriducks.com
3.	Gorgeous Products	Boikido Wooden Musical Train <i>ES NO TY UN</i>	18 mo-3	\$39.99	847-984-6158	boikido.com
4.	Jay at Play	Tummy Stuffers <i>PL TY</i>	3-10	\$19.99	888-481-0237	tummystuffers.com
5.	Makedo™	Box Props People <i>AC CP SR GN</i>	4-6	\$10.00	800-356-0474	mymakedo.com
6.	Mudpuppy	Deluxe Puzzle Wheels <i>CP ES PZ</i>	2-12	\$14.99	800-759-0190	mudpuppy.com
7.	North Star Games	Clubs <i>CG GE</i>	8-12	\$13.99	240-558-3850	northstargames.com
8.	Schoenhut Piano	Schoenhut Ukulele <i>CP ES ML MM</i>	6-12	\$43.99	888-414-2739	toypiano.com
9.	SmartLab Toys	Demolition Lab Triple Blast Warehouse <i>CO ES SC</i>	8-12	\$39.99	866-319-5900	smartlabtoys.com
10.	TREND enterprises	Alphabet, Numbers, Colors Shapes <i>ES GE LA MA</i>	4-8	\$7.99	800-860-6762	trendenterprises.com

KEY:

AC = arts and crafts
 AE = active
 AT = audio tape
 BG = board game
 BO = book
 CD = CD
 CG = card game
 CO = construction
 CP = creative product
 CR = computer-related

CT = cultural
 DH = doll house
 DO = doll
 DV = DVD
 EG = electronic game
 EL = electronic product
 EQ = equipment
 ES = educational
 FP = fantasy play
 GE = game

HM = handmade
 HO = hobby
 IN = internet
 MA = math
 ML = musical
 MM = multimedia
 NO = novelty
 OP = outdoor play
 OT = other
 PL = plush

PZ = puzzle
 RS = rubber stamp
 SC = science
 SR = socially responsible
 SW = software
 TR = travel
 TS = transportation
 TY = toy
 UN = unique
 VT = video tape

RANK:

1 = Top 10 Best Toys
 2 = Top 10 Educational Products
 3 = Top 10 High Tech Products
 4 = Top 10 Socially Responsible Products
 5 = Top 10 Games

6 = Top 10 Best Audio/Visuals
 7 = Top 10 Best Creative Products
 8 = Top 10 Best Active Products
 9 = Top 10 Building Toys
 10 = Top 10 Children's Products

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